



2005 Media Results for FORTUNE 500 Companies

On October 19, 2005, EPA released the second annual list of Best Workplaces for CommutersSM from the FORTUNE 500 Companies. The nearly 90 companies on this list offer outstanding commuter benefits to their employees at one or more work-sites. The “best of the best”—those with the highest percentage of employees working at Best Workplaces for Commuters work-sites—appeared on a ranked Top 20 list. Across the country, more than 100 newspaper articles, trade journal features, and radio and television spots recognized these national leaders resulting in **49 million gross impressions** and **\$900,000 in media value**.



“Intel is consistently recognized as a Best Workplace for Commuters because it realizes how important the daily commute is to employee satisfaction and productivity.”

—Sacramento Bee, October 19, 2005

“With the nation’s roads always seeming to grow more congested, some companies are offering employees incentives to cut down on driving.”

—NPR Morning Edition, October 26, 2005



*“Twin cities Fortune 500 companies **Best Buy**, **EcoLab**, **Guidant**, and **Xerox** made the list of the Best Workplaces for Commuters. All offer benefits like monthly transit passes, flexible work schedules, on-site daycare, and the guaranteed ride home program.”*

—WCCO 4 News, Minneapolis/St. Paul, October 19, 2005

“Your trip to the office takes a serious toll on your nerves. But it doesn’t have to take a toll on the environment.”

—Newsweek, October 24, 2005



Full-page public service announcements in **Time**, **Inc.**, and **Fast Company** magazines also recognized FORTUNE 500 companies on the list for their leadership.



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2005 Media Results for Best Workplaces for CommutersSM

In 2005, Best Workplaces for CommutersSM once again received outstanding media exposure in more than 200 radio, broadcast, online, and print stories around the country.

Media recognizes the power of the Best Workplaces for CommutersSM brand!

►►► Offering Commuter benefits makes good business sense
and helps protect the environment

2005 Media Coverage Highlights

Media outlets in virtually every major market featured the accomplishments of local Best Workplaces for Commuters, including:

San Francisco Chronicle
The Boston Globe
MSN's CareerBuilder.com
Denver Business Journal
Tucson Citizen
Roanoke Times
St. Louis Business Journal
The News & Observer (Raleigh, NC)
Saint Paul Pioneer Press

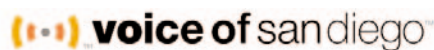
Tampa Bay Business Journal
Newsday (New York)
KXAS-TV (NBC) Dallas/Fort Worth
Sacramento Business Journal
Contra Costa Times (San Ramon, CA)
Portsmouth Herald
American City & County
Arizona Republic

Minnesota Public Radio (NPR)
Seattle Post-Intelligencer
Boston Business Journal
Workforce Management Magazine
The Daily Record (Morris County, NJ)
Connecticut Business News Journal
WCCO-TV (CBS) (Minnesota)



"For employers, it pays to aid workers' commute"

—The Dallas Morning News, October 23, 2005



"Indeed, parking, or lack thereof, is one of the primary reasons employers cite for creating an alternative transportation incentive program. Employers also cite increased productivity, environmental and traffic concerns, and an edge in the competition to recruit top talent."

—Voice of San Diego, April 26, 2005

For More Information

View the complete list of media coverage at
<www.bwc.gov/media/index.htm>.



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